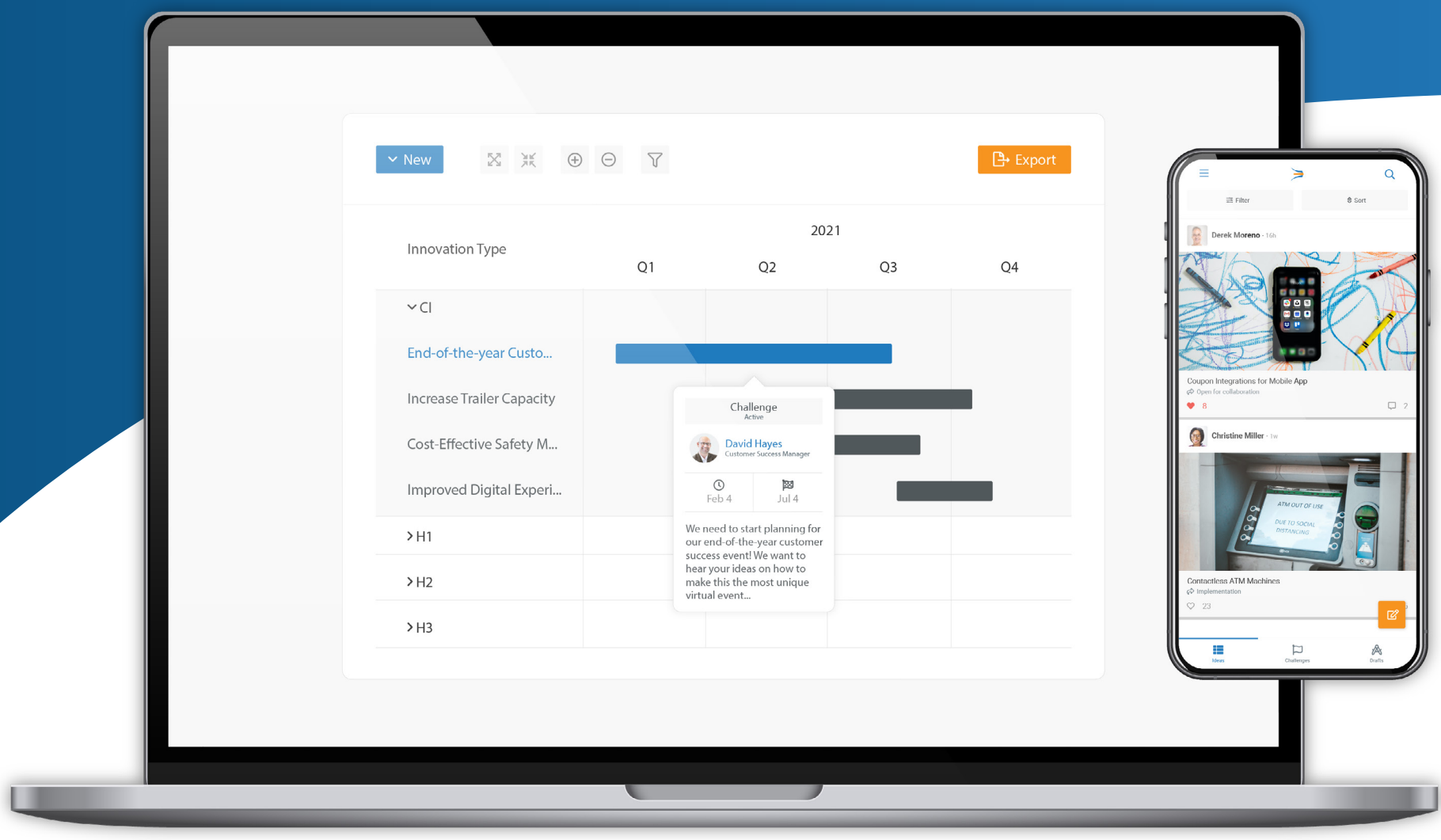
PUSHING INNOVATION FORWARD

Planbox 2021 Year in Review

How Planbox is helping customers deliver on a future-fit strategy to meet the evolving demands of the 2020s.



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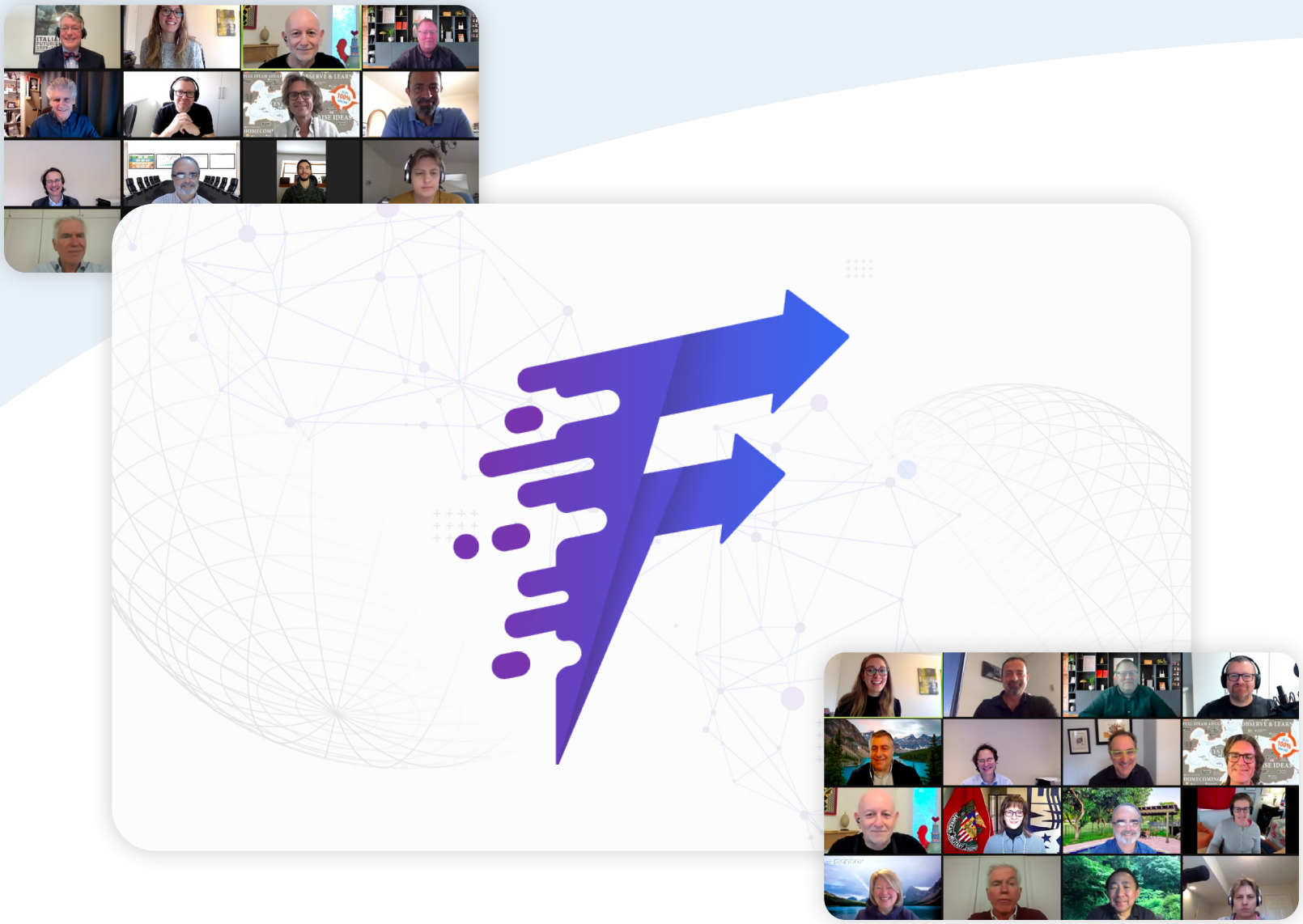
SPEARHEADING A GLOBAL INITIATIVE

Interactions between people and systems reimagined.



Building on Agile

This past year, Planbox spearheaded a global initiative that brought together thought leaders and digital transformation experts to cocreate the Future-Fit Manifesto — a human-centered and tech-driven approach that builds on the Agile Manifesto to help leaders drive strategies that are more adaptive, creative, and resilient.

> Read More

Responding Is Not Enough

The Covid crisis shed light on the limitations of Agile against large-scale disruption, which inspired us to reimagine interactions between people and systems in this collective declaration. It's going to take a lot more than simply responding to change in a cutthroat market. As we move forward into the 2020s, a future-fit mindset will gradually separate the laggards from the leaders — those who chase the future from those who create it.

Ludwig Melik
Planbox CEO and Contributing Author of the Future-Fit Manifesto

> Read the Manifesto

BUILDING STRONG RELATIONSHIPS

Doing amazing things together.

Selected by the Portuguese Navy to Build a Cocreation Ecosystem

"Planbox is the kind of platform that we want with us on a daily basis."

— Pedro Mendes, Head of Innovation Division, Portuguese Naval Staff

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Selected by Electrolux Professional to Facilitate Creative Collaboration

"Planbox is going to help amplify creative thinking throughout the company."

— Michele Cadamuro, Director of Design & Innovation, Electrolux Professional

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Selected by Anglo American to Create a Culture of Innovation

"Planbox is helping us improve collaboration among our teams."

— Hamilton Oliveira, Business Improvement and Innovation Interim Manager, Anglo American Brazil

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Selected by TietoEVRY to Drive Digital Advantage Through a Culture of Innovation

"Planbox's deep customizability and highly configurable workflows made choosing this innovation software provider an easy decision."

— Markus Hautala, Head of Innovation Center, TietoEVRY

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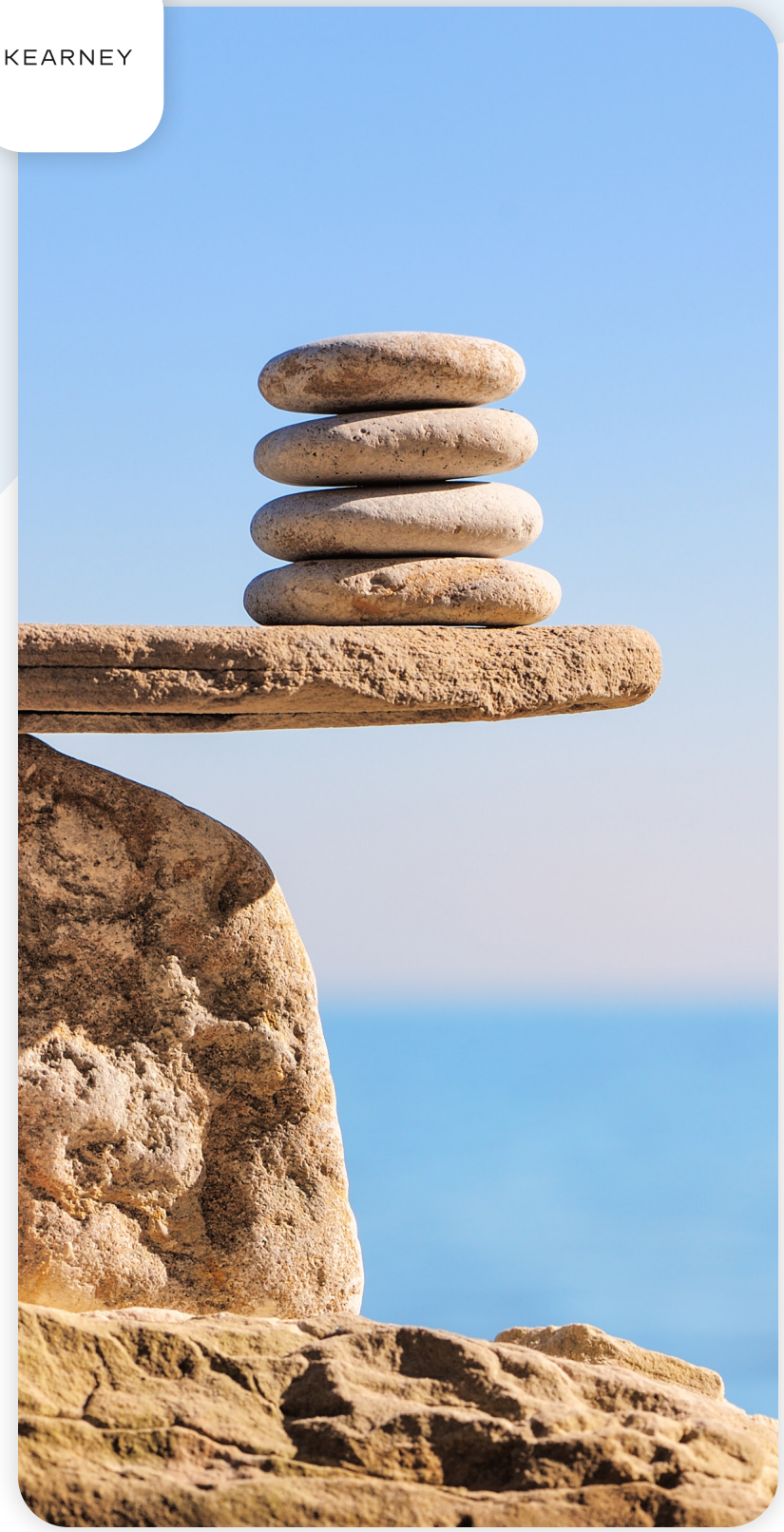
KEARNEY



Selected by Kearney to Support Employee-Driven Innovation

"The Planbox team and their support have been pivotal in giving our HR team and leadership the confidence to engage our entire firm on an absolutely mission-critical issue."

— Gillis Jonk, Vice President, Strategy & M&A, Kearney

Read More

Selected by South London and Maudsley NHS Trust to Make Innovation a Core Competency

"We partnered with the global leader in innovation management to make innovation a discipline."

— Stuart MacLellan, CIO, South London and Maudsley NHS Foundation Trust

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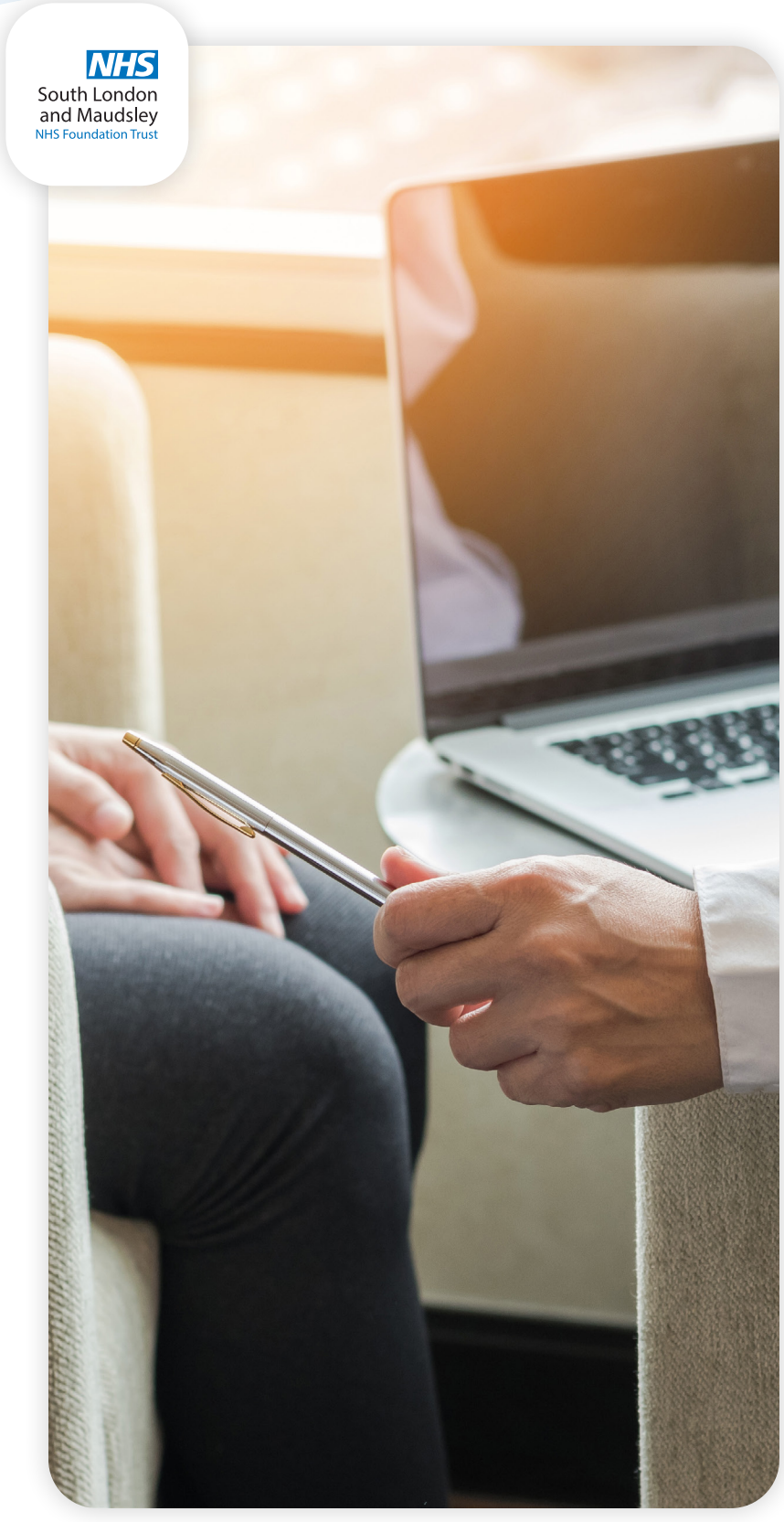


Selected by Southern Champion Tray to Drive Collaborative Problem-Solving

"Planbox stands out in the marketplace as they offer a unique blend of software and strategy advice."

— Neha Mardi, Innovation Strategist, Southern Champion Tray

Read More

Selected by Rogers-O'Brien Construction to Scale Enterprise-Level Innovation

"The most innovative companies are the ones that learn the fastest. Planbox creates an environment that nurtures a collaborative culture for accelerated learning."

— Todd Wynne, Chief Innovation Officer, Rogers-O'Brien Construction

> Read More

Published Joint Research on Developing Innovation Metrics and Reports

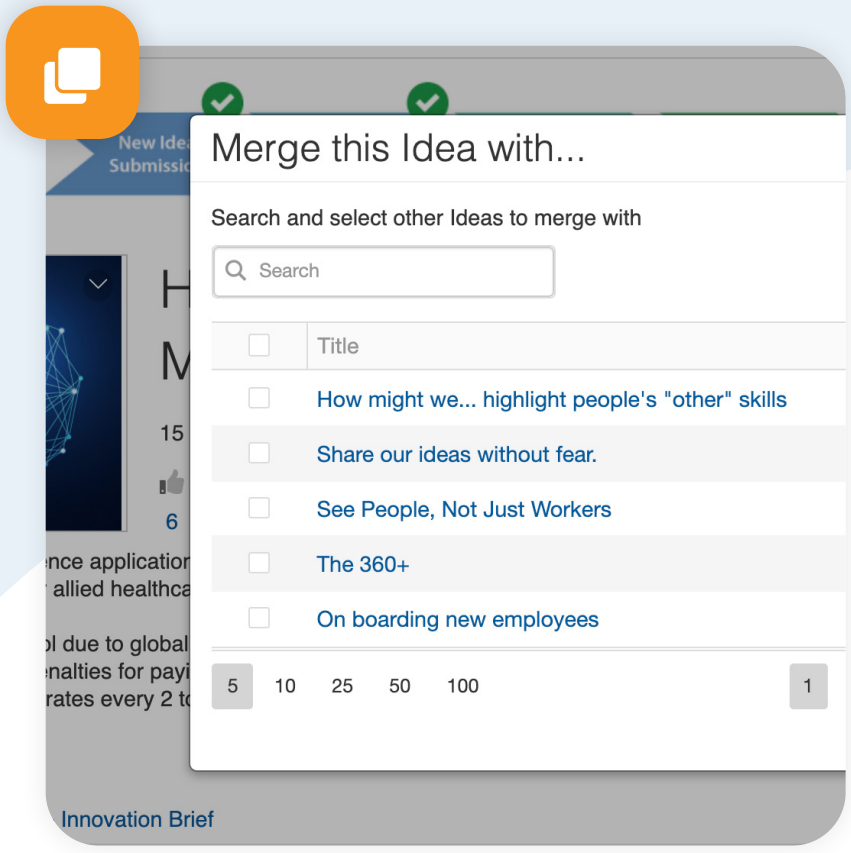
Innovation Leader, in partnership with Planbox, surveyed 196 innovation professionals to shed light on how large companies are creating metrics and reporting approaches that work well.

Our data found that innovation initiatives only survive over the long haul if they eventually begin delivering on the impact metrics that truly matter to the C-Suite and key business unit leaders.

> Get the Report

ADAPTING OUR PLATFORM TO YOUR NEEDS

Innovation made easy. And fun.

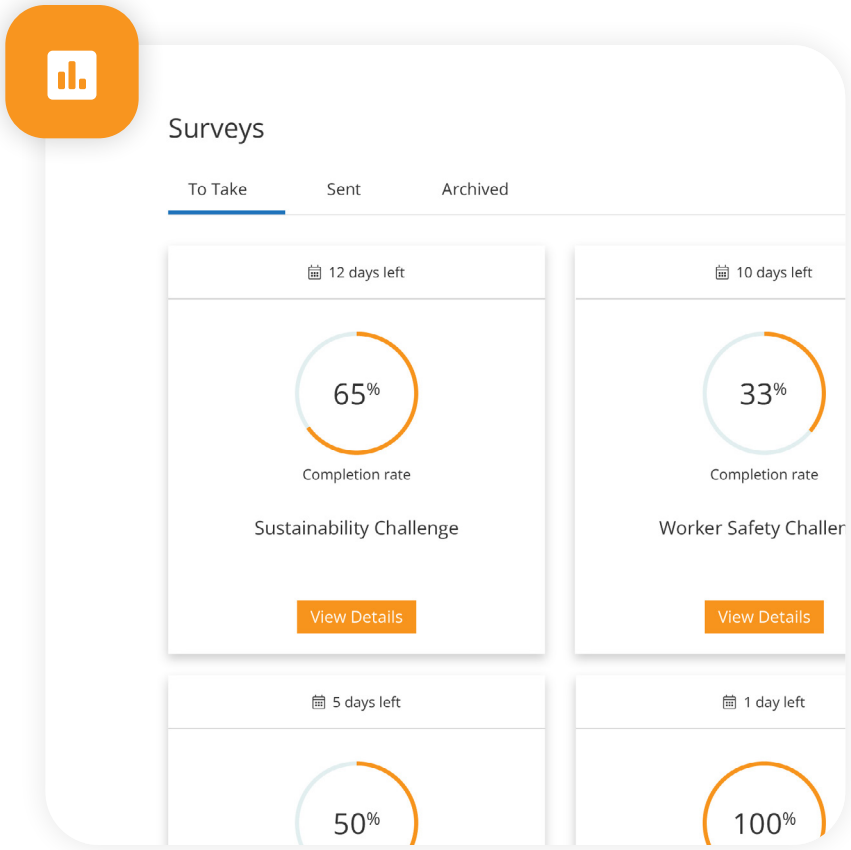


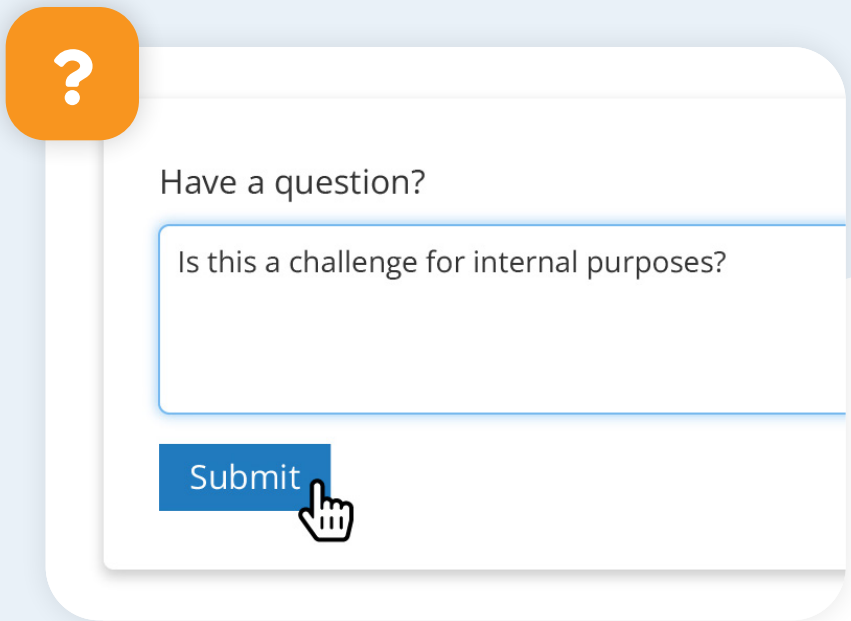
Keep Things Neat and Tidy with Idea Merge

Find and merge similar ideas with the simple click of a button to avoid duplicate content and bring focus to collaboration.

Collect Feedback with Surveys and Polls

Use surveys to gather input from contributors, or use polls placed at carefully selected points in your innovation portal and workflow to collect immediate feedback. View a summary of the results or drill down into individual responses for deeper insights.



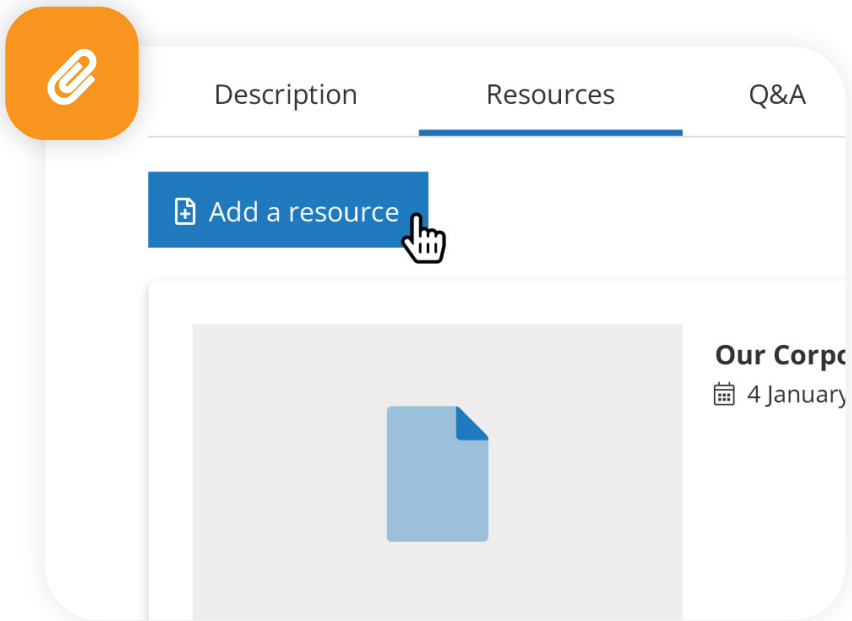


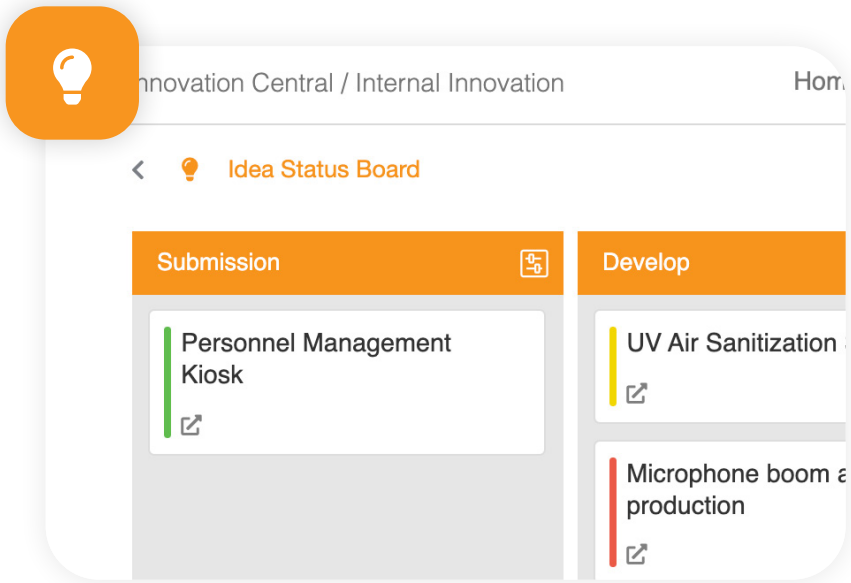
Boost Confidence with Challenge Q&A

Dispel any doubts and help contributors participate in your challenge with greater confidence by providing answers to frequently asked questions.

Enhance Idea Quality with Challenge Resources

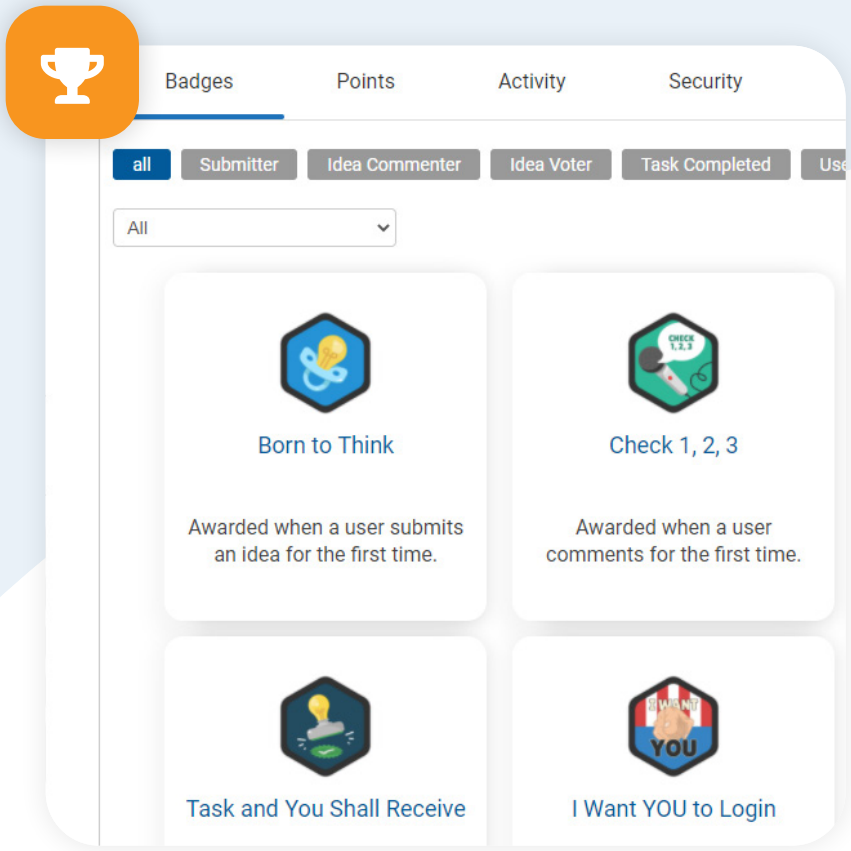
Give contributors all the information they need upfront to submit better quality ideas by attaching presentations, recordings, documents, videos, and more to your challenge.





Use Kanban Boards for Quick Idea Triage

Using drag-and-drop, easily manage ideas according to their status in a visually intuitive board consisting of cards and columns.

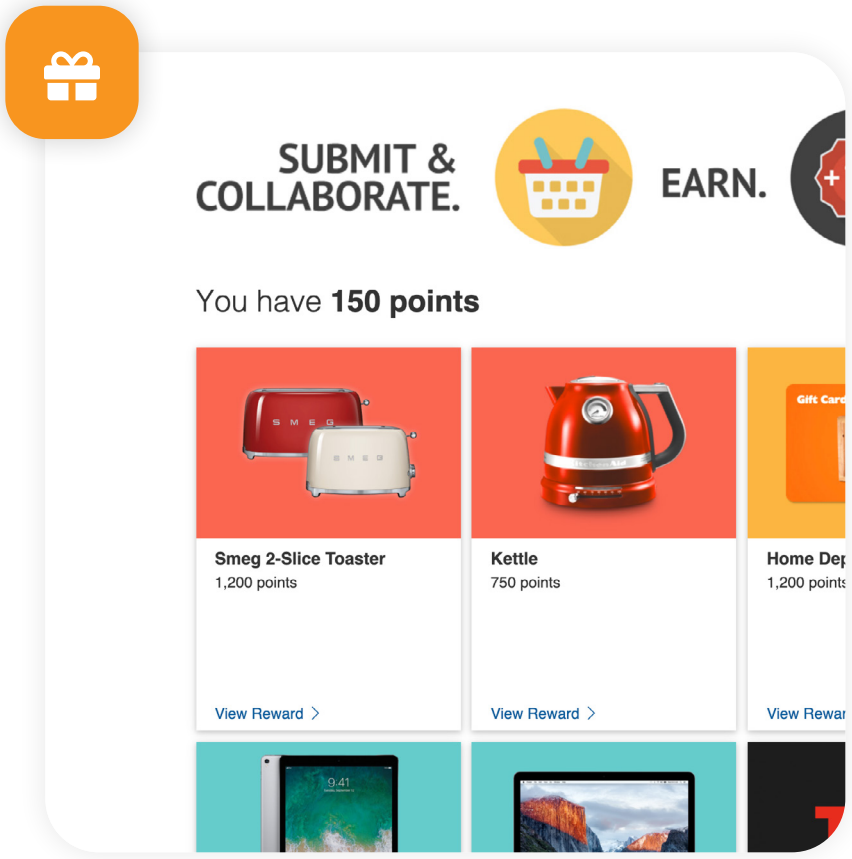


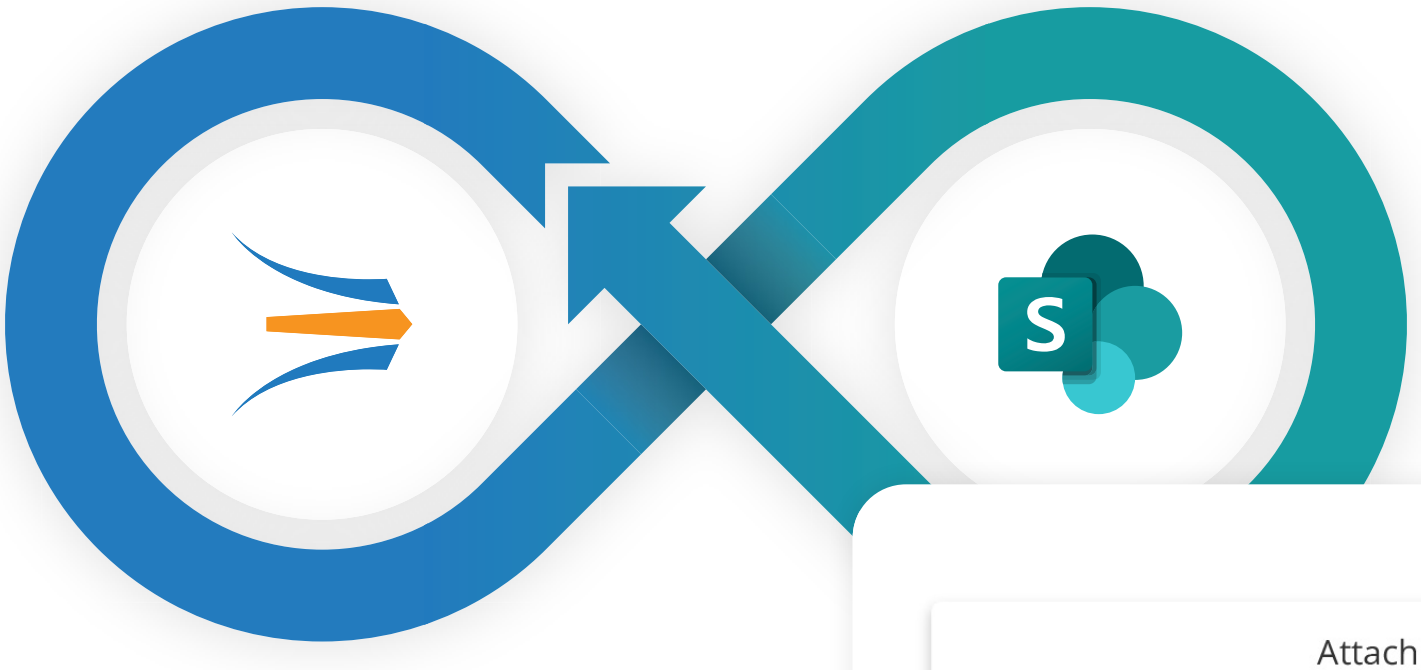
Make Innovation Fun with Gamification

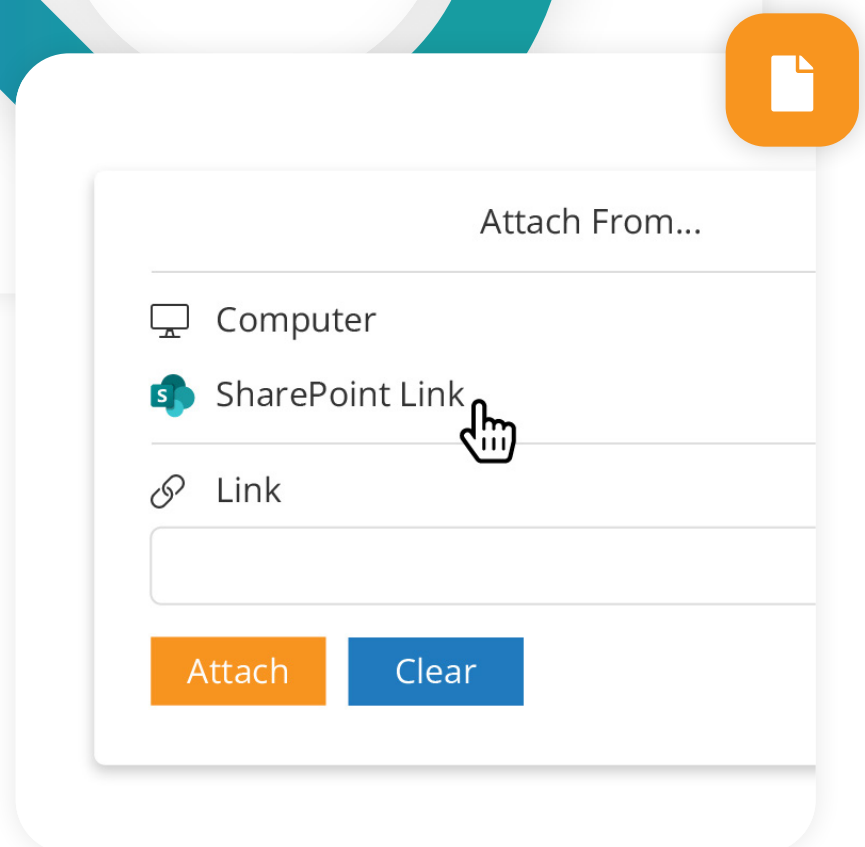
Turn innovation into a game by creating elaborate game scenarios that award challenge-specific points and badges, with full traceability provided to help contributors repeat actions that have earned them rewards. User profile, leaderboards, and other reporting features now have a more inviting look and feel.

Compensate Those Who Go the Extra-Mile with a Reward Store

Incentivize contributors to go the extra-mile with the ability to redeem their points for prizes; create an engaging, user-friendly shopping experience with a catalog of custom-chosen, region-specific rewards that can be redeemed in a digital store that reflects your brand.





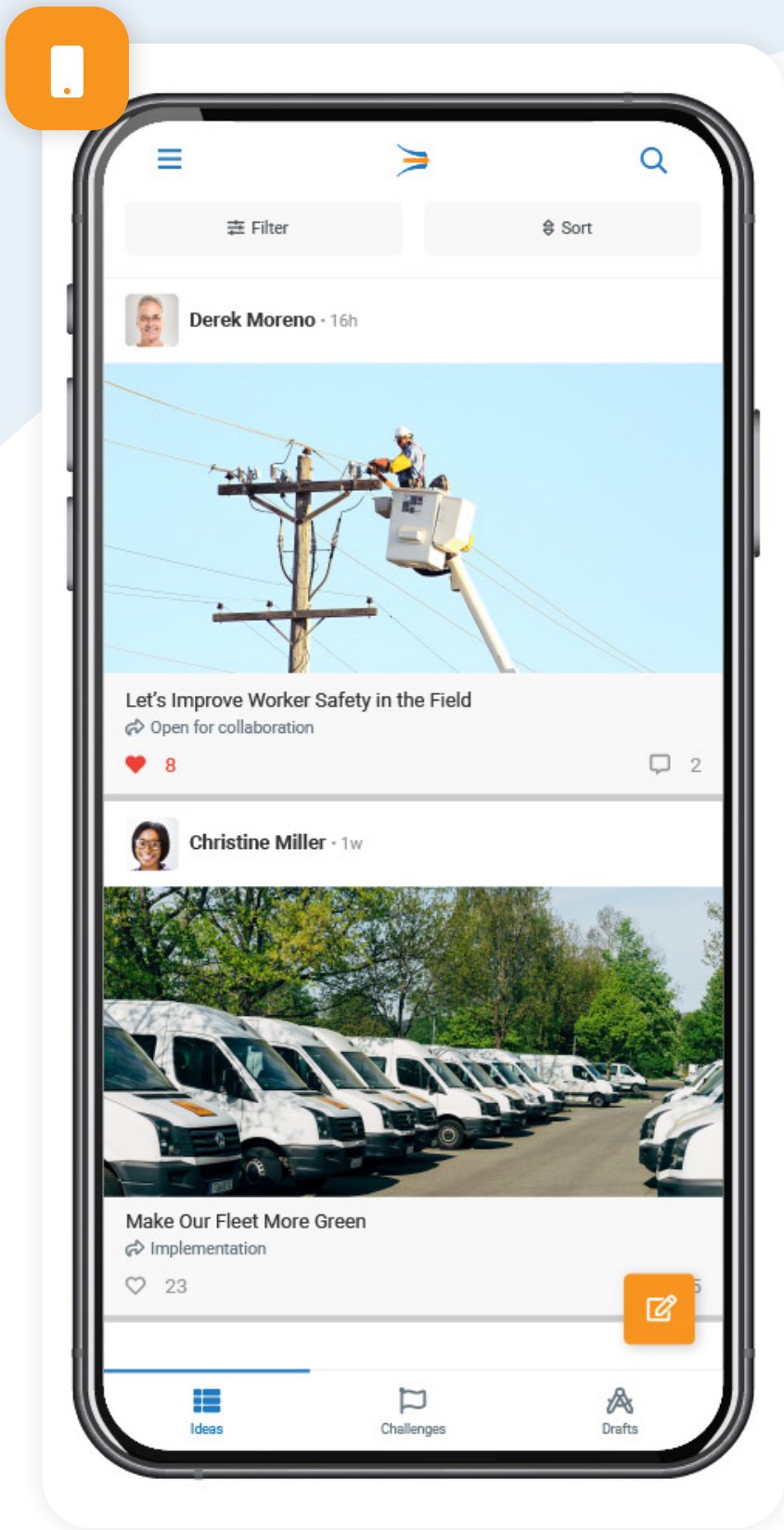


Attract More Attention with the SharePoint Integration

Promote innovation activities (such as new challenges, focus areas, etc.) and communicate innovation program announcements (such as trending ideas, top contributors, etc.) using eye-catchy web components and calls-to-action in your SharePoint intranet. Best of all, contributors never have to leave their SharePoint workspace; Planbox is built into your SharePoint environment, resulting in better program visibility and accessibility.

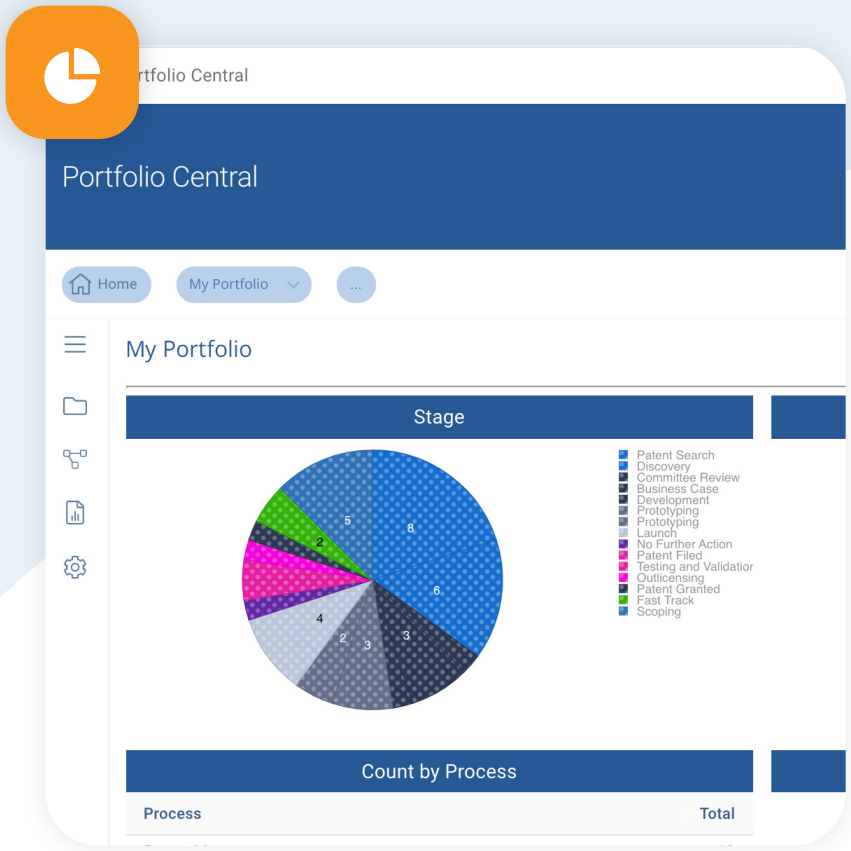
Unleash Inspiration with the SharePoint File Picker

Allow contributors to upload, search for, and select files in SharePoint, and link them to their ideas in Planbox for centralized document management and creative flexibility.



The Mobile App Has a Fresh New Look and Feel

It's easier than ever to drive up participation in challenges; new features like idea drafts, idea attachments, filtering and sorting, sharing feedback, and many more make innovating on the fly feel like second nature.

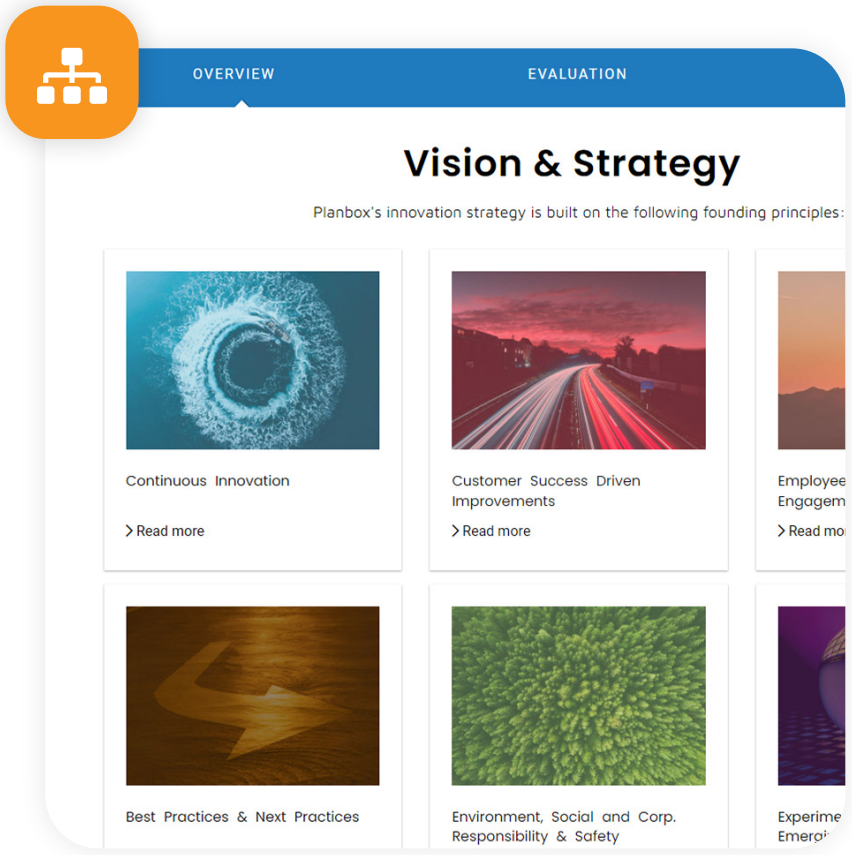


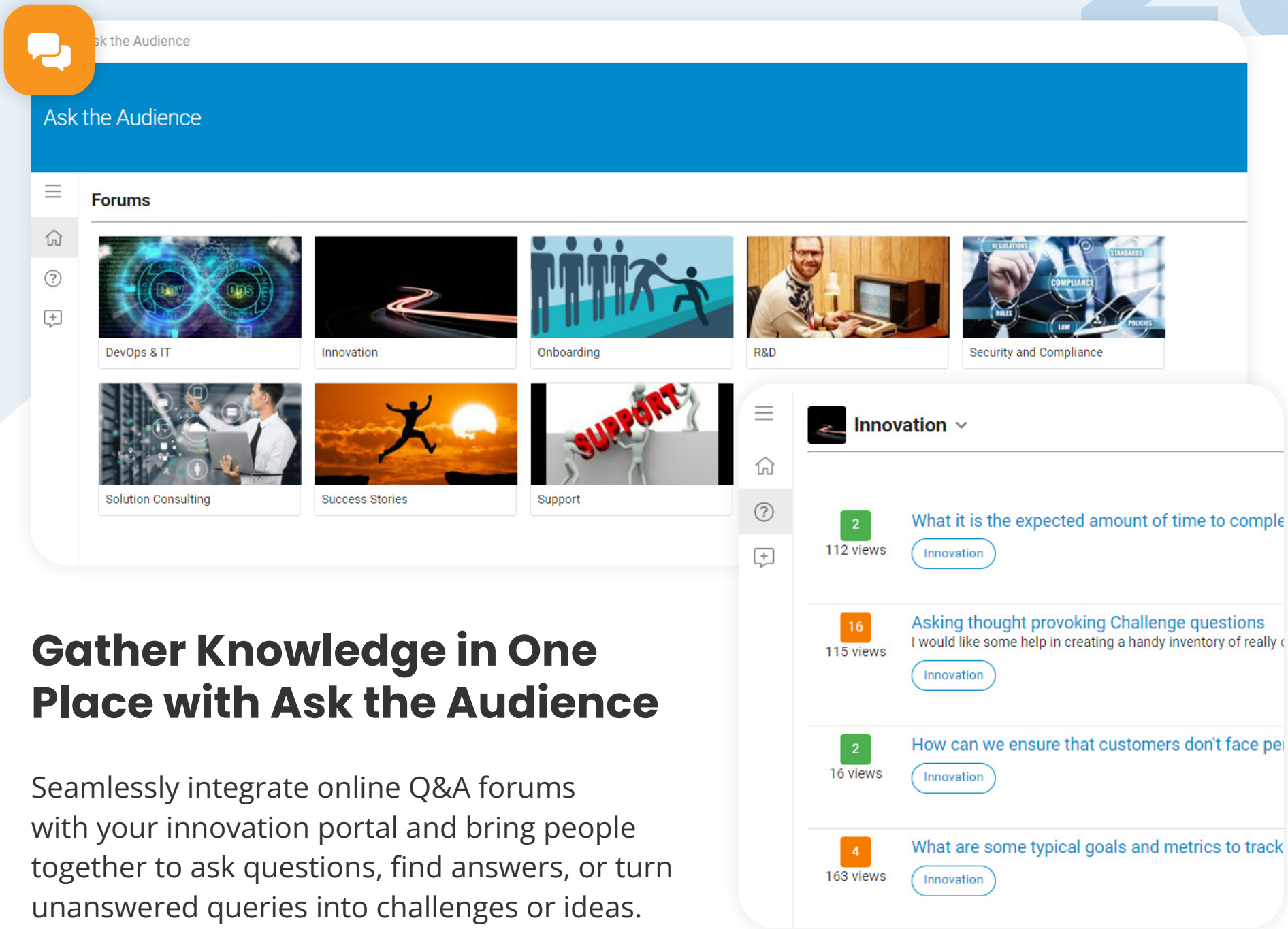
Turn Ideas Into Projects with Portfolio Central

View, track, and measure your entire innovation portfolio in one central location using consolidated dashboards and performance diagnostics for better governance and faster reporting.

Manage Innovation the Smart Way with the Center of Excellence

Completely customizable to reflect your brand and its values, build the informational hub of your innovation program with a self-service system to plan, manage, track, and report on the entire innovation process and pipeline.





Gather Knowledge in One Place with Ask the Audience

Seamlessly integrate online Q&A forums with your innovation portal and bring people together to ask questions, find answers, or turn unanswered queries into challenges or ideas.

Create a forum for a focus area, department, business unit, or a general topic of your choice; customize the forum's look and feel, assign roles to ensure proper moderation, enable gamification points to drive engagement, and start gathering knowledge in no time.

REALIZING SUCCESS TOGETHER

The boundaries are being pushed.

Unbossing the Environment at Novartis

Novartis scales innovation by bringing together 20,000 R&D associates to share and collaborate on groundbreaking ideas.

Get the Full Story

Unearthing Innovative Ideas at Anglo American

Anglo American realizes game-changing innovations by enabling cocreation between various business units.

Get the Full Story

Producing More Food Sustainably

A multidisciplinary team of non-soil scientists from IdeaConnection's expert solver network developed the winning solution for a confidential soil science challenge, launched by a leading global provider of agricultural science and technology.

> Discover Confidential Challenges

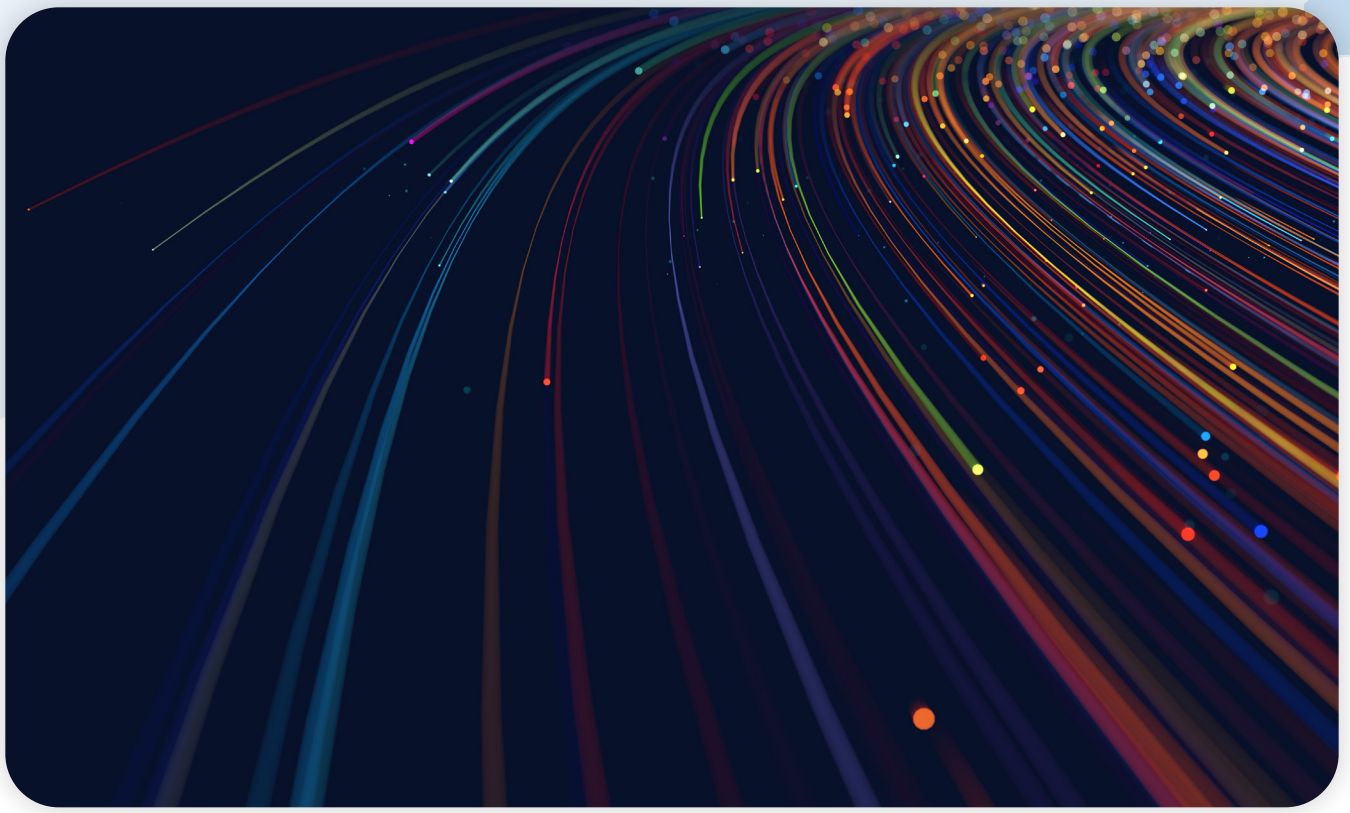
Solving a Decades-Old Problem

A leading manufacturer of farm and construction equipment received a winning solution for a confidential challenge within months of tapping into IdeaConnection's expert solver network. Prior to Planbox, the manufacturer had spent more than 20 years trying to solve the challenge.

> Discover Confidential Challenges

RECOGNITIONS & THOUGHT LEADERSHIP

A bright future lies ahead.



Recognized as a Representative Vendor in the 2021 Gartner® Market Guide for Innovation Management Tools

"Application leaders should use this Market Guide to understand this market and make effective technology choices for their innovation acceleration programs," the guide states.

Read More

CEO Ludwig Melik Accepted into Forbes Technology Council

As a member of the invitation-only community for world-class CIOs, CTOs, and technology executives, Melik regularly shares thought leadership on innovation topics ranging from culture, to strategy, to mindset.

Read More

Conducting 2022 State of Corporate Innovation Survey

Planbox is conducting the 6th edition of its corporate innovation survey to understand how leading organizations are fine-tuning their innovation programs to be more adaptive, creative, and resilient in preparation for the disruptive forces of the 2020s.

The aggregated results will be compiled in a report and made available through Planbox and its partners in spring 2022.

> Take the Survey

DON'T CHASE
THE FUTURE.
CREATE IT.
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